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ADS Security Receives Industry's Marketing Recognition

Las Vegas, NV – ADS Security was honored as one of four finalists for the prestigious 12th annual Security Sales and Integration magazine's Overall Integrated Marketing Program SAMMY award for 2007. The recognition of the SAMMY awards was recently held at a ceremony in Las Vegas' Venetian Resort Hotel Casino on March 27, 2007.

The industry's top marketing award is judged on overall central marketing theme used company-wide, appearance and use of color, unique types of marketing materials, originality and innovation, cost-effectiveness and value, and company representation effectiveness and appeal.

ADS Security, established in 1989 has grown over the last 18 years to over 60,000 customers. The steady growth and leadership has earned the current ranking of the 21st largest electronic security firm in the nation. ADS Security operates in 19 states with 11 branch offices strategically placed throughout the southeastern United States. ADS offers full service life safety needs to residential, commercial and industrial facilities.

ADS Security operates one of the top U.L.-listed Central Station monitoring operations in the United States. Each Central Station Operator at ADS has earned the Five Diamond Central Station Certificate, the highest training certification available in the industry.



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